

“Members are reminded to disclose any changes in Conflict of Interest (COI) information since the most recent disclosure and follow all COI policies.”

Committee Roll Call | Attended | Did Not Attend

Co-Chair	Christina Hughes, MD, FCTMSS	<input checked="" type="checkbox"/>	Co-Chair	Samir Ibrahim, OAM, MBCHB, MPsych, FRANZCP	<input type="checkbox"/>
Member	Erin Amato, MD	<input type="checkbox"/>	Member	Ken Goolsby, MD	<input checked="" type="checkbox"/>
Member	Izio Klein, MD	<input checked="" type="checkbox"/>	Member	Theodoros Koutsomitros, MD	<input checked="" type="checkbox"/>
Member	Nick Mischel, MD, PhD	<input checked="" type="checkbox"/>	Member	Ifeanyi Olele, DO	<input checked="" type="checkbox"/>
Non-Voting Member	Ibrahim Alsherief, DO	<input type="checkbox"/>			
President	Joshua Brown, MD, PhD	<input type="checkbox"/>	Vice President	Tracy Barbour, MD	<input type="checkbox"/>

Guests & Staff

Staff: Jessi Maurer, Amy Baxmann

Guest: None

I. Dr. Hughes called the meeting to order at 3:10 pm (ET)

II. Review March 25, 2026 meeting minutes

The Committee reviewed the minutes.

There was a motion to approve the March meeting minutes, Seconded, Approved.

III. In person committee meeting at the Annual Meeting

- Discovered there are too many conflicts for most committee members to meet during the scheduled time.
- A new meeting time will be communicated to all committee members soon.

ACTION – Dr. Hughes to email preferred meeting times to Amy Baxmann who will confirm room availability.

IV. Unfinished Business

- **International Travel/Award Scholarship program**

- Original goal was to develop a standardized approach to reduce fees and/or scholarships for lower-income countries beyond existing discounts.
 - Further discussion about shifting from direct travel funding to focus on reduced registration fees.
 - Risk of financial impact if discounts are not limited.
- Need for a formal eligibility rubric/criteria system.
- Need to balance accessibility with financial sustainability with a defined funding model and limits.
- Outreach to each involved committee's co-chairs has been initiated with some response.

ACTION – Dr. Ibrahim to continue follow-ups with committee co-chairs, finalize task force members, and organize initial meetings.

- **Conference Work Group**

- Discussion of AAN conference experience:
 - A neurology focused handout was developed and included references to 10 TMS related posters at the conference.
 - Many attendees were not familiar with TMS.
 - Most meaningful interactions were with individuals already familiar with TMS.
 - Few leads were generated.
 - High cost of around \$10,000 to attend with a booth.
- Strategic shift proposed:
 - Move away from passive booth presence toward active engagement:
 - Speaking engagements
 - Panels and lectures
 - Conference stage opportunities
 - Use educational presentations to build awareness before exhibiting.
 - Face to face engagement with clinical experts would be more impactful.

ACTION – Conference work group to meet and identify target conferences and how to incorporate a new attendance/outreach strategy. Merge Speaker and Outreach Task Force into this group as goals align. Also explore budget allocation for sending representatives to conferences.

V. New Business

• MOU Task Force

- Growing number of MOUs with external organizations such as international societies and specialty groups.
- Current issues:
 - No centralized tracking system.
 - No clear ownership or accountability.
 - No standardized MOU evaluation process.
- Purpose of proposed task force:
 - Determine if MOUs align with member value.
 - Determine a balanced agreement.
 - Establish criteria for approval.
 - Create tracking and renewal process.
- First thoughts:
 - M&O will evaluate the strategic value and alignment with membership goals.
 - LBE will review MOU language.
 - Appropriate committee assigned to manage relationship after approval.
 - Avoid overburdening M&O with ongoing relationship management.

ACTION – Add the creation of this task force to the 2026-27 committee goals with the intention to develop a SOP covering evaluation criteria, workflow, assignment of ownership, renewal and tracking processes.

• Committee Goals

- Goals must be finalized by the end of the May meeting for Board approval in June.
- Proposed goals:
 - MOU task force.

- Special Interest Council engagement task force.
- Develop newsletter strategy.
- Lapsed member outreach.

ACTION – Amy Baxmann to send goals document to Dr. Hughes.

ACTION – Dr. Hughes to share goals Google doc with committee.

ACTION – Committee members to contribute and refine goals on Google doc.

ACTION – Review goals at next meeting and finalize.

VI. Task Force and Sub-Committee Projects, Informational Items

- **Membership Survey Data Task Force**
 - Survey questions were submitted to the Research Committee.
- **Conference Work Group**
 - See unfinished business.
- **Social Media/Website Sub-Committee/Presidential Website Sub-Committee**
 - Full website redesign approved and moved to Executive Committee for implementation.
 - Work structured into five phases.
 - Phase one is in planning and will take 12 weeks to complete.
 - The other phases will be incorporated into the new CTMSS strategic plan in development.
 - Redesign will improve navigation, usability, clarify public vs. member only content, streamline future updates.
- **Special Interest Council Sub-Committee**
 - Purpose is to strengthen engagement and support of the Society's Special Interest Councils.
 - This sub-committee needs to develop an engagement strategy with SIC leaders.

ACTION – Add the creation of this task force to the 2026-27 committee goals with the intention to develop an engagement strategy, reporting and support structure, and promote SIC activities to the membership.

- **Fellows Task Force**
 - All six Fellow recommendations were approved by the Board.
- **Mentorship Program Sub-Committee**
 - Addressing eligibility and matching issues:
 - Removing ineligible/lapsed members.
 - Ensuring application completion.
 - Matching eligible members.
- **TMS Speaker & Outreach Task Force**
 - No updates reported.
- **Lapsed Member Task Force**
 - Desire to re-engage non-renewing members.

ACTION – Add to 2026-27 goal list with the intention to develop a lapsed member outreach strategy.

- **Newsletter Update**
 - Need someone to curate content such as interviews and feature articles.

ACTION – Add to 2026-27 goal list with the intention to appoint a newsletter lead and develop a structured editorial process.

- **Membership update report**
 - See agenda packet attachment.
- **Outreach update report**
 - See agenda packet attachment.

VII. **Next Meeting:** Wednesday, May 27, 2026 @ 3pm ET / 2pm CT / 1 pm MT /12pm PT / 4pm Brazil / 10pm Greece and Thursday, May 28, 2026 @ 5am AEST

The Clinical TMS Society

Membership & Outreach Committee Meeting Minutes

Wednesday, April 22, 2026 @ 3pm ET / 2pm CT / 1pm MT / 12pm PT (US)

4pm (Brazil)

10pm (Greece)

Thursday, April 23, 2026 @ 5am AEST (Australia)

Via Zoom

VIII. Adjourn Meeting at 4:01pm (ET)

Committee Co-Chairs: Please use this link to submit documents to the Executive Committee or the Board of Directors for approval and/or to submit items for publication approval in the Journal, website, social media, newsletter, or email: [Committee Submission Form](#)