



Meeting Minutes

Date: 10-23-2025

Time: 8:00 pm (ET), 5:00 pm (PT)

London Time: 1:00 am (BST)

Via Zoom

LBE Committee Roll Call | Attended | Did Not Attend

Co-Chair	Ian Cook, MD, DLFAPA, FCTMSS	<input checked="" type="checkbox"/>	Co-Chair	Jonathan Becker, DO	<input type="checkbox"/>
Member	Mohamed Abdelghani, MBBCh, MSc, FRCPsych, FCTMSS	<input checked="" type="checkbox"/>	Member	Ibrahim Alsherief, DO	<input type="checkbox"/>
Member	Maria Davila, MD, DFAPA, FCTMSS	<input checked="" type="checkbox"/>	Member	Rachel Goldberg, MD	<input checked="" type="checkbox"/>
Member	Kevin Kinback, MD	<input checked="" type="checkbox"/>	Member	Orlando Landrum, MD, MBA	<input checked="" type="checkbox"/>
Member	Jonathan Schwartz, MD	<input checked="" type="checkbox"/>	Member	Saydra Wilson, MD, FCTMSS	<input checked="" type="checkbox"/>
President	Joshua C. Brown, MD, PhD	<input checked="" type="checkbox"/>	Vice President	Tracy Barbour, MD	<input type="checkbox"/>
Non-voting Member	Charles Weber, DO, FASAM, FCTMSS	<input type="checkbox"/>			

Guests & Staff: None

I. The meeting was called to order at 8:02pm (ET)

II. Reviewed & Approved Meeting Minutes (Attachment #1)

There was a motion to approve September 25, 2025 minutes, Seconded, Approved.

III. Old Business:

- A. Code of Ethics for Techs Task Force: Review Edits (Ian Cook and Jonathan Becker) – The committee noted that the *Code of Ethics for Technicians* remains on hold. There were no new updates or progress to report at this time.
- B. Upcoming Modifications to Bylaws and Policy and Procedures (pending BOD/EC Approval) – The committee’s discussion on the Society’s Bylaws highlighted the need for a thorough review. Although no immediate updates were identified, the Executive Committee (EC) has requested a complete revision. This effort will move forward prior to the next Board meeting, scheduled for Wednesday, December 10, 2025.
- C. Journal Charter –The committee revisited the *Editorial Board and Journal Task Force’s* ongoing governance document. It was noted that multiple versions of the draft had circulated and become inconsistent.

ACTION – Harmonize the documents and distribute them to the LBE Committee for review at the next meeting. (Ian Cook and Jonathan Becker)

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- D. Pathway for Applications Proposal from the TMS Training Committee – The committee confirmed that the *Pathway for Applications* proposal remains tabled pending EC endorsement and final language review for inclusion in the Policy and Procedures (P&P). There were no further updates.

IV. New Business:

- A. PULSES Course Governance and Succession Planning – The committee discussed concerns about the lack of specified term limits for directors, particularly since the position is compensated. The committee agreed that defining term lengths would improve transparency and prevent conflicts of interest.

Several members emphasized the importance of continuity through a “deputy director” structure to preserve institutional knowledge. The committee agreed to develop clear succession mechanisms similar to the journal’s deputy editor model. The committee co-chairs will work to draft proposed language, including possible new designations (e.g., “Director Emerita”).

ACTION – Engage with PULSES leadership to gather input on proposed term limits and succession planning. (Josh Brown)

- B. Advertising Guidelines – The committee undertook a thorough review of draft *Advertising Guidelines* developed by the Presidential Task Force on Industry Relationships. These guidelines address advertising standards across all Society platforms—print, online, social media, and event-related materials.

The discussion centered on the balance between maintaining transparency and avoiding excessive administrative burden or liability. The committee reaffirmed that advertisements must:

- Be clearly labeled as advertisements;
- Comply with applicable laws and ethical standards;
- Be free of misleading claims;
- Not imply Society endorsement; and
- Be subject to rejection by the Society if deemed inappropriate.

Committee members debated whether to include specific provisions granting the Society the right to review linked commercial websites. Some favored retaining this clause to maintain oversight, while others argued that it could create unintended liability or imply endorsement. The group ultimately agreed to include modified



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language stating that the Society *reserves the right* to review such materials when evaluating advertisements, without assuming responsibility for policing content.

The committee further clarified that oversight of advertisements would primarily reside with the relevant Society component (e.g., Journal Editorial Board, Annual Meeting Committee), with the Board of Directors retaining ultimate authority. It was agreed that these guidelines belong in the *Policies and Procedures Manual*, not the Bylaws, as they address operational rather than governance issues.

Discussion concluded with general consensus that the guidelines strike a reasonable balance—protecting the Society’s integrity while allowing advertisers autonomy.

The LBE Committee motioned and approved the Advertising Guidelines with the discussed revisions for integration into the Policy and Procedures document, Seconded, Approved.

ACTION – Incorporate approved revisions into the Advertising Guidelines document as recorded, ensuring updated language regarding Society review rights and responsibilities. (Ian Cook)

ACTION – Include the revised *Advertising Guidelines* document in the Executive Committee packet for review in their November 3, 2025 meeting. (Executive Office)

V. Next Meeting Date: Thursday, December 4, 2025 @ 8pm ET / 7pm CT / 5pm PT and Friday, December 5, 2025 @ 1am GMT

VI. Adjourned the Meeting at 9:04pm (ET)