

“Members are reminded to disclose any changes in Conflict of Interest (COI) information since the most recent disclosure and follow all COI policies.”

Education Committee Roll Call | Attended | Did Not Attend

Co-Chair	Christina Hughes, MD, FCTMSS	<input checked="" type="checkbox"/>	Co-Chair	Samir Ibrahim, OAM, MBCHB, MPsych, FRANZCP	<input checked="" type="checkbox"/>
Member	Erin Amato, MD	<input checked="" type="checkbox"/>	Member	Ken Goolsby, MD	<input checked="" type="checkbox"/>
Member	Izio Klein, MD	<input type="checkbox"/>	Member	Theodoros Koutsomitros, MD	<input type="checkbox"/>
Member	Nick Mischel, MD, PhD	<input checked="" type="checkbox"/>	Member	Ifeanyi Olele, DO	<input type="checkbox"/>
Member	Debra Stultz, MD	<input type="checkbox"/>	Non-Voting Member	Ibrahim Alsherief, DO	<input checked="" type="checkbox"/>
President	Joshua Brown, MD, PhD	<input type="checkbox"/>	Vice President	Tracy Barbour, MD	<input type="checkbox"/>

Guests & Staff

Staff: Jessi Maurer

Guest: None

I. Dr. Hughes called the meeting to order at 3:06 pm (ET)

II. Review October 22, 2025 meeting minutes

The Committee reviewed the minutes.

There was a motion to approve the October meeting minutes, Seconded, Approved.

III. Unfinished Business

- No unfinished business

IV. New Business

- No new business

V. Task Force and Sub-Committee Projects, Informational Items

• **Membership Survey Data Task Force**

- Reviewed the member survey results from the 2025 Annual Meeting.
- Highlights:

The Clinical TMS Society

Membership & Outreach Committee Meeting Minutes

November 19, 2025 @ 2pm ET / 1pm CT / 12pm MT / 11pm PT (US)

4pm (Brazil)

9pm EEST (Greece)

November 20, 2025 @ 6am AEDT (Australia)

Via Zoom

- Respondents were predominantly new members, likely due to the survey being connected at the Annual Meeting.
- Positive feedback included engaging scientific content, conference quality, and helpful programming.
- Negative feedback included limited time for Q&A, desire for more open discussion, concerns about perceived vendor preference, and website difficulties.
- Discussed the need to capture feedback from longer-standing members to better understand retention issues.
- Discussed embedding survey questions into membership renewal with brief and targeted questions in order to collect responses from more members.

ACTION – Dr. Mischel will draft 3-4 core survey questions for the renewal form, to be presented at the next meeting.

- **Conference Work Group**

- Proposal to restructure this work group into a structured sub-committee with goals to:
 - Review KPI's.
 - Assess past conference performance.
 - Plan for future conference attendance.
 - Coordinate with PMG on logistics and timelines.
- Sub-committee members include Dr. Hughes, Dr. Mischel, and Dr. Amato.

ACTION – Dr. Hughes to arrange a meeting with the new CTMSS Executive Director in December.

- **Social Media/Website Sub-Committee**

- Discussed challenges around unclear processes for requesting website or social media changes, lack of visibility into PMG's posting schedule, and difficulty understanding what updates incur additional costs.
- Proposed creating a cross-committee task force including representatives from M&O, Annual Meeting, Education, Training, Clinical Standards, and PMG marketing to meet monthly.
 - Goals include:
 - a. Coordinating updates.

- b. Plan campaigns.
- c. Review cost implications.
- d. Improve communication across committees.

There was a motion to forward a proposal to the Executive Committee for guidance and potential formal task force creation, Seconded, Approved.

ACTION – Dr. Hughes will write a proposal to be included with the next Executive Committee agenda packet.

- **Australian Membership Task Force**
 - Discussion about broadening this existing task force into a Special Interest Council (SIC) sub-committee with goals to:
 - Review KPIs quarterly.
 - Invite two SICs per month to M&O meetings to present short updates including membership, events, and needs.
 - Support cross-promotion in newsletters, social media, and website.
 - General consensus that this will be beneficial for improving promotion, visibility, and connectedness among SICs.

ACTION – Dr. Hughes to contact Dr. MacMillan (Member-at-Large) to discuss details.

- **Fellows Task Force**
 - No applications received thus far. Encourage members to apply: https://ctmss.joyconference.com/?conf_id=10103&m=user&h=event/ev_fcfa/evt_z13do
- **Mentorship Program Sub-Committee**
 - Currently 22 mentees. Additional mentors are needed.
 - Mentors do not need to be senior leaders.
 - The mentor role is to guide and support, not teach.
- **TMS Speaker & Outreach Task Force**
 - No time for a report.
- **Lapsed Member Task Force**
 - Developing a call script and data collection plan for re-engagement.

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- **Newsletter Update**

- Article featuring the mentorship program will be published in the next edition.

- **Membership update report**

- Membership at the end of October was 1122.
- Suggestion to add a chart to the membership report to list international membership types for better tracking and strategic planning.
- International outreach initiatives discussed:
 - Taiwanese CTMSS affiliate proposal.
 - Potential affiliation with a European TMS training organization.
 - Broader international strategy developing under a presidential task force.

ACTION – Jessi Maurer will add a new international member chart to the membership report.

- **Outreach update report**

- See agenda packet attachment.

VI. **Next Meeting:** Wednesday, December 17, 2025 @ 2pm ET / 1pm CT / 12pm MT / 11pm PT / 4pm Brazil / 9pm Greece and Thursday, December 18, 2025 @ 6am AEDT

VII. **Adjourn Meeting at 3:51pm (ET)**