

The Clinical TMS Society

Education Committee Meeting Minutes

November 20, 2025 @ 6pm ET / 5pm CT / 4pm MT / 3pm PT (US)

8pm (Brazil)

Friday, November 21, 2025 @ 10am AEDT (Australia)

"Members are reminded to disclose any changes in Conflict of Interest (COI) information since the most recent disclosure and follow all COI policies."

Education Committee Roll Call | Attended | Did Not Attend

Co-Chair	Steve Harvey, MD	<input checked="" type="checkbox"/>	Co-Chair	Sabrina Segal, PhD	<input checked="" type="checkbox"/>
Member	Ibrahim Alsherief	<input checked="" type="checkbox"/>	Member/VP	Tracy Barbour, MD	<input checked="" type="checkbox"/>
Member	Michelle Bernabe, RN	<input checked="" type="checkbox"/>	Member	Adam Chan, MD	<input checked="" type="checkbox"/>
Member	Rachel Goldberg, MD	<input checked="" type="checkbox"/>	Member	Ken Goolsby, MD	<input checked="" type="checkbox"/>
Member	Marc Gunderson, MD	<input checked="" type="checkbox"/>	Member	Samir Ibrahim, OAM, MBCHB, MPsych, FRANZCP	<input type="checkbox"/>
Member	Izio Klein, MD	<input checked="" type="checkbox"/>	Member	Carlos Lowell, DO	<input checked="" type="checkbox"/>
Member	Fidel Vila-Rodriguez, MD, PhD, DFAPA, FRCPC	<input type="checkbox"/>			
Non-Voting Member	Linda Carpenter, MD	<input type="checkbox"/>	Non-Voting Member	Mehmet Dokucu, MD, DFAPA, PhD	<input type="checkbox"/>
Non-Voting Member	Michelle Cochran, MD, DLFAPA, FCTMSS	<input checked="" type="checkbox"/>	President	Joshua Brown, MD, PhD	<input type="checkbox"/>

Guests & Staff

Guest: None

Staff: Jessi Maurer

I. Dr. Segal called the meeting to order at 6:03pm (ET)

II. Review October 16, 2025 meeting minutes

There was a motion to approve the October meeting minutes, Seconded, Approved.

III. Unfinished Business:

- No unfinished business

IV. New Business

- No new business

V. Task Force and Sub-Committee Updates

• Slide deck for Basic Brain Networks Task Force

- Next meeting date: December 10.
- Outline is complete and members are individually contributing slides.

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- Progress is on track.

- **Slide Deck for TMS Treaters Task Force**

- Outline is complete. Regular meetings are scheduled, with the next on December 3.
- Individuals are contributing slides.
- Questions raised to the Committee:
 1. Reference formatting standards:
 - a. Discussed whether slides should include full or abbreviated references.
 - b. Consensus to include author and year on the slides with a full bibliography at the end.
 2. Foundational source materials:
 - a. Current sources include IFCN recommendations, CTMSS Training Committee guidelines, Rossi et al. 2021 Expert Guidelines for Safety, Trapp et al. 2025 Consensus Review on TMS Treatment for Depression.
 - b. Committee supported adding other sources including:
 - i. Treating Depression with Repetitive Transcranial Magnetic Stimulation: A Clinician's Guide et al Chen, Green Journal.
 - c. Agreement that additional peer-reviewed, validated sources may be added.

- **Grand Rounds Sub-Committee**

- The schedule is full until May. There will be no Grand Rounds in June due to the Annual Meeting.
- TMS treatment angle is in the queue and pending confirmation on speaker suitability.
- New proposed topic: Ethics in TMS Advertising.
 1. Proposal inspired by recent publications analyzing misleading or predatory advertising practices in TMS clinics, including:
 - a. [https://www.tmsjournal.org/article/S3050-5291\(25\)00113-8/fulltext](https://www.tmsjournal.org/article/S3050-5291(25)00113-8/fulltext)
 - b. <https://www.imrpress.com/journal/JIN/23/6/10.31083/j.jin2306112.htm>
 - c. <https://news.ncsu.edu/2025/09/ethics-of-tms/#:~:text=Dubljevi%C4%87%20TMS%20presents%20several%20ethical,or%20the%20existing%20work%20first.>

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- d. <https://www.madinamerica.com/2022/02/toxic-marketing-business-selling-tms/>

There was a motion to approve Ethics in TMS Advertising as a future Grand Rounds Topic, Seconded, Approved.

Action Item- Steve Harvey to contact article authors and extend invitation.

- o Discussion on Grand Rounds profit/loss and registration decline.
 1. Overview of 2025 performance:
 - a. Predicted income: \$11,200
 - b. Predicted loss: \$12,200
 - c. 2024 income: \$31,950 with profit of \$4,294
 - d. Registrations dropped from an average of 116 in 2024 to 58 in 2025
 2. Discussed possible causes:
 - a. Topic fatigue
 - b. Time of day challenges for international attendees
 - c. Insufficient promotion/marketing
 - d. Missed opportunities for CME-year end reminders
 3. Ideas for improving registration numbers:
 - a. Survey members for topics of interest
 - b. Schedule Grand Rounds at different times in order to appeal to international attendees
 - c. Connect Grand Rounds to regional events such as PULSES Singapore
 - d. Offer an annual subscription
 - e. Marketing campaign to advertise end of year CME opportunity
 - f. Feature topics that appeal to an international audience

Action Item- Ibrahim Alsherief to join Sean Sidiqi's inter-committee task force to discuss adding Grand Rounds related survey questions to the Annual Meeting survey in development.

Action Item- Steve Harvey and Michelle Bernabe to develop a detailed proposal for increasing registration numbers.

Action Item- Ibrahim Alsherief to draft and send a subscription-model proposal to Steve Harvey and Michelle Bernabe.

- **Slide deck translation Task Force**
 - o Progress is stalled due to the need of a translator.

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Action Item- Seeking a volunteer to narrate the video in Spanish.

- **Slide deck for MA/PhD level therapists**
 - Discussion deferred, currently on hold.
- **Psychiatry resident survey**
 - Tracy Barbour asked the Committee to send the survey to US program directors and psychiatry residents via an email sent on 11/21/25.
- **AADPRT partnership**
 - The AADPRT contact has been non-responsive. Plans to follow up after the holiday and contact the AADPRT president if necessary.

VI. Updates from all over

- **Membership & Outreach Committee Update**
 - No update.
- **Annual Meeting**
 - No update.
- **TMS Training Committee update**
 - A new sub-committee is developing TMS masterclass and technician training courses.
- **PULSES Update**
 - No update.

VII. Adjourn Meeting at 6:45pm (ET)

VIII. **Next Zoom Meeting:** Thursday, December 18, 2025 @ 6pm ET / 5pm CT / 4pm MT / 3pm PT / 8pm Brazil and Friday, December 19, 2025 @ 10am AEDT